

# TRAVEL WEEKLY

## FEATURES AND SUPPLEMENTS CALENDAR 2024



DATE	FEATURES & SUPPLEMENTS
January 4	<ul style="list-style-type: none"> <li>▶ Touring &amp; Adventure</li> <li>▶ Canada</li> </ul>
January 11	<ul style="list-style-type: none"> <li>▶ Wellness Holidays</li> <li>▶ Caribbean</li> </ul>
January 18	<ul style="list-style-type: none"> <li>▶ Cruise (themed issue)</li> <li>▶ Europe</li> </ul>
January 25	<ul style="list-style-type: none"> <li>▶ Winter Sun</li> <li>▶ Greece &amp; Cyprus</li> </ul>
February 1	<ul style="list-style-type: none"> <li>▶ Weddings &amp; Honeymoons</li> <li>▶ The US</li> </ul>
February 8	<ul style="list-style-type: none"> <li>▶ Family Holidays</li> <li>▶ Middle East &amp; North Africa</li> </ul>
February 15	<ul style="list-style-type: none"> <li>▶ Escorted Tours</li> <li>▶ Spain &amp; Portugal</li> </ul>
February 22	<ul style="list-style-type: none"> <li>▶ Short Breaks</li> <li>▶ Asia</li> </ul>
February 29	<ul style="list-style-type: none"> <li>▶ Take A Leap</li> <li>▶ Indian Ocean</li> </ul>
March 7	<ul style="list-style-type: none"> <li>▶ Golf &amp; Sports Travel</li> <li>▶ Australasia</li> <li>▶ Cruise Supplement</li> </ul>
March 14	<ul style="list-style-type: none"> <li>▶ Rail Holidays</li> <li>▶ UK &amp; Ireland</li> </ul>
March 21	<ul style="list-style-type: none"> <li>▶ Theme Parks &amp; Attractions</li> <li>▶ Caribbean</li> </ul>
March 28	<ul style="list-style-type: none"> <li>▶ Self-Drive Holidays</li> <li>▶ Croatia &amp; the Balkans</li> </ul>
April 4	<ul style="list-style-type: none"> <li>▶ Cruise</li> <li>▶ Greece &amp; Cyprus</li> </ul>
April 11	<ul style="list-style-type: none"> <li>▶ Sustainable Travel</li> <li>▶ Turkey</li> </ul>

DATE	FEATURES & SUPPLEMENTS
April 18	<ul style="list-style-type: none"> <li>▶ Hotels, Resorts &amp; Spas</li> <li>▶ Canada</li> </ul>
April 25	<ul style="list-style-type: none"> <li>▶ Villa Holidays</li> <li>▶ The US</li> </ul>
May 2	<ul style="list-style-type: none"> <li>▶ LGBTQ+ Travel</li> <li>▶ Spain &amp; Portugal</li> </ul>
May 9	<ul style="list-style-type: none"> <li>▶ Weddings &amp; Honeymoons</li> <li>▶ Malta</li> </ul>
May 16	<ul style="list-style-type: none"> <li>▶ Escorted Tours</li> <li>▶ UK &amp; Ireland</li> <li>▶ Cruise Supplement</li> </ul>
May 23	<ul style="list-style-type: none"> <li>▶ Family Holidays</li> <li>▶ Europe</li> </ul>
May 30	<ul style="list-style-type: none"> <li>▶ Greece &amp; Cyprus</li> <li>▶ Caribbean</li> </ul>
June 6	<ul style="list-style-type: none"> <li>▶ Mature Travel</li> <li>▶ Scandinavia</li> </ul>
June 13	<ul style="list-style-type: none"> <li>▶ Short Breaks</li> <li>▶ Turkey</li> </ul>
June 20	<ul style="list-style-type: none"> <li>▶ All-Inclusive Holidays</li> <li>▶ Latin America</li> </ul>
June 27	<ul style="list-style-type: none"> <li>▶ Cruise</li> <li>▶ Africa</li> </ul>
July 4	<ul style="list-style-type: none"> <li>▶ The US (themed issue)</li> <li>▶ Active &amp; Adventure Holidays</li> </ul>
July 11	<ul style="list-style-type: none"> <li>▶ Accessible Travel (themed issue)</li> <li>▶ Canada</li> <li>▶ Guide to Homeworking Supplement</li> </ul>
July 18	<ul style="list-style-type: none"> <li>▶ Sustainable Travel</li> <li>▶ UK &amp; Ireland</li> </ul>

# TRAVELWEEKLY

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DATE	FEATURES & SUPPLEMENTS
<b>August 1</b>	<ul style="list-style-type: none"> <li>Theme Parks &amp; Attractions</li> <li>Croatia &amp; the Balkans</li> </ul>
<b>August 15</b>	<ul style="list-style-type: none"> <li>Food &amp; Drink Holidays</li> <li>Australasia</li> </ul>
<b>August 29</b>	<ul style="list-style-type: none"> <li>Winter Sun</li> <li>Europe</li> </ul>
<b>September 5</b>	<ul style="list-style-type: none"> <li>Millennial &amp; Gen Z Travel</li> <li>Greece &amp; Cyprus</li> <li>Globe Travel Awards 2025 Launch</li> </ul>
<b>September 12</b>	<ul style="list-style-type: none"> <li>Weddings &amp; Honeymoons</li> <li>Indian Ocean</li> <li>Cruise Supplement</li> </ul>
<b>September 19</b>	<ul style="list-style-type: none"> <li>Solo Travel</li> <li>The US</li> </ul>
<b>September 26</b>	<ul style="list-style-type: none"> <li>Ski &amp; Snow</li> <li>Caribbean</li> </ul>
<b>October 3</b>	<ul style="list-style-type: none"> <li>Cruise</li> <li>Asia</li> </ul>
<b>October 10</b>	<ul style="list-style-type: none"> <li>Winter Sun</li> <li>Latin America</li> <li>Touring &amp; Adventure Supplement</li> </ul>
<b>October 17</b>	<ul style="list-style-type: none"> <li>Festive Breaks</li> <li>Canada</li> </ul>
<b>October 24</b>	<ul style="list-style-type: none"> <li>Family Holidays</li> <li>Europe</li> </ul>
<b>October 31</b>	<ul style="list-style-type: none"> <li>All-Inclusive Holidays</li> <li>Australasia</li> </ul>
<b>November 7</b>	<ul style="list-style-type: none"> <li>Aviation</li> <li>Africa</li> </ul>

DATE	FEATURES & SUPPLEMENTS
<b>November 14</b>	<ul style="list-style-type: none"> <li>Escorted Tours</li> <li>Caribbean</li> <li>Globe Travel Awards 2025 Voting</li> </ul>
<b>November 21</b>	<ul style="list-style-type: none"> <li>Sustainable Travel (themed issue)</li> <li>Indian Ocean</li> <li>Cruise Supplement</li> </ul>
<b>November 28</b>	<ul style="list-style-type: none"> <li>Short Breaks</li> <li>The US</li> </ul>
<b>December 5</b>	<ul style="list-style-type: none"> <li>Winter Sun</li> <li>Middle East &amp; North Africa</li> </ul>
<b>December 12</b>	<ul style="list-style-type: none"> <li>Accessible Travel</li> <li>Asia</li> </ul>
<b>December 19</b>	<ul style="list-style-type: none"> <li>2025 Travel Trends</li> </ul>

Please note that all listings are subject to change



# TRAVEL WEEKLY

## FEATURES AND SUPPLEMENTS CALENDAR 2024

### OTHER TRAVEL WEEKLY GROUP PUBLICATIONS

#### ASPIRE

The luxury travel club from Travel Weekly



#### 2024 PUBLICATION DATES:

- January 25 • March 21 • May 23
- July 18 • September 19 • November 28

**ASPIRE WISH LIST** • November 28

**Editorial contacts:** Hollie-Rae Brader, *Editor*  
hollie@travelweekly.co.uk

Erica Rich, *Deputy editor*  
erica.rich@travelweekly.co.uk

#### TRAVOLUTION

Essential information, commentary, market intelligence and analysis for anyone in or running an online travel business



#### 2024 PUBLICATION DATES:

**Innovation Report - Date TBC**

**Editorial contact:** Kate Harden-England, *Editor*  
kate.harden-England@travelweekly.co.uk

**Sales contact:** Justin Berman,  
*Head of international partnerships - Travolution*  
justin.berman@jacobsmediagroup.com

### JACOBS MEDIA GROUP EVENTS



#### Agent Achievement Awards

agentachievementawards.co.uk

#### Aspire Awards

aspireawards.co.uk

#### Aspire Leaders of Luxury

aspiretravelclub.co.uk

#### ATAS Conference

touringandadventure.com / atasconference.co.uk

#### Future of Travel Conference

travelweekly.co.uk

#### Globe Travel Awards

globetravelawards.co.uk

#### LATA Expo

lataexpo.travel

#### Travel Weekly People Summit

travelweekly.co.uk

#### Travel Weekly Sustainability Summit

travelweekly.co.uk

#### Travolution Awards

travolutionevents.co.uk

#### Travolution European Summit

travolutionsummit.com



# TRAVEL WEEKLY

## ADVERTISE IN TRAVEL WEEKLY'S FEATURES PAGES

Travel Weekly publishes more destination content than all other UK travel trade titles combined, and all of our features are available in print and online and promoted across social media. Here is a selection of opportunities we offer to boost your marketing message and reach our extensive travel agent readership.



### DISPLAY ADVERTISING

Advertise against relevant editorial content in Travel Weekly's market-leading features to communicate your message to agents who are most likely to act on it.

### FEATURES TAKEOVER

For maximum impact and value, a features takeover package gives you the ultimate brand exposure in a relevant Travel Weekly feature, at a more competitive rate than booking elements separately.

### CUSTOM SUPPLEMENTS

Travel Weekly can create a bespoke selling guide about your destination or product for the UK trade. The supplement will be distributed to our unrivalled agent readership in print and hosted online as a digital magazine. Our experienced team of writers and designers will work closely with you to ensure the finished product achieves all of your objectives.

### ADVERTORIALS AND INSERTS

If you would like to communicate marketing messages through custom-published content, Travel Weekly can work with you to create sponsored inserts or advertorials tailored to a trade audience.

The pages will be written and designed by our experienced team, then sent to you for amendments and approval. They will be hosted online on the Travel Weekly Hub and shared on social media. We also offer online-only advertorials on the Travel Weekly Hub produced by our expert team.



# TRAVELWEEKLY

## CONTACT US

### SALES



**David Ramsden**

UK sales manager  
+44 (0) 7789 439500  
david.ramsden@travelweekly.co.uk



**Tanya Read**

UK account director  
+44 (0) 7890 605967  
tanya.read@travelweekly.co.uk



**Fenella Tobey**

UK account manager  
+44 (0) 7890 605945  
fenella.tobey@travelweekly.co.uk

### EDITORIAL



**Clare Vooght**

Features & supplements editor  
+44 (0) 7887 565374  
clare.vooght@travelweekly.co.uk



**Alice Barnes-Brown**

Deputy features editor  
+44 (0) 7707 171508  
alice.barnes-brown@travelweekly.co.uk



**Lina Molloholli**

Content writer  
+44 (0) 7514 308995  
lina.molloholli@travelweekly.co.uk

### SPECIAL PROJECTS



**Natalie Marsh**

Special projects editor  
+44 (0) 7786 150936  
natalie.marsh@travelweekly.co.uk



**Isobel Turner**

Special projects writer  
+44 (0) 7825 863726  
isobel.turner@travelweekly.co.uk

### PRODUCTION



**Nick Cripps**

Production manager  
+44 (0) 7919 470723  
nick.cripps@travelweekly.co.uk