

TRAVEL WEEKLY

FEATURES AND SUPPLEMENTS CALENDAR 2024



DATE	FEATURES & SUPPLEMENTS
January 4	<ul style="list-style-type: none"> ▶ Touring & Adventure ▶ Canada
January 11	<ul style="list-style-type: none"> ▶ Wellness Holidays ▶ Caribbean
January 18	<ul style="list-style-type: none"> ▶ Cruise (themed issue) ▶ Europe
January 25	<ul style="list-style-type: none"> ▶ Winter Sun ▶ Greece & Cyprus
February 1	<ul style="list-style-type: none"> ▶ Weddings & Honeymoons ▶ The US
February 8	<ul style="list-style-type: none"> ▶ Family Holidays ▶ Middle East & North Africa
February 15	<ul style="list-style-type: none"> ▶ Escorted Tours ▶ Spain & Portugal
February 22	<ul style="list-style-type: none"> ▶ Short Breaks ▶ Asia
February 29	<ul style="list-style-type: none"> ▶ Take A Leap ▶ Indian Ocean
March 7	<ul style="list-style-type: none"> ▶ Golf & Sports Travel ▶ Australasia ▶ Cruise Supplement
March 14	<ul style="list-style-type: none"> ▶ Rail Holidays ▶ UK & Ireland
March 21	<ul style="list-style-type: none"> ▶ Theme Parks & Attractions ▶ Caribbean
March 28	<ul style="list-style-type: none"> ▶ Self-Drive Holidays ▶ Croatia & the Balkans
April 4	<ul style="list-style-type: none"> ▶ Cruise ▶ Greece & Cyprus
April 11	<ul style="list-style-type: none"> ▶ Sustainable Travel ▶ Turkey

DATE	FEATURES & SUPPLEMENTS
April 18	<ul style="list-style-type: none"> ▶ Hotels, Resorts & Spas ▶ Canada
April 25	<ul style="list-style-type: none"> ▶ Villa Holidays ▶ The US
May 2	<ul style="list-style-type: none"> ▶ LGBTQ+ Travel ▶ Spain & Portugal
May 9	<ul style="list-style-type: none"> ▶ Weddings & Honeymoons ▶ Malta
May 16	<ul style="list-style-type: none"> ▶ Escorted Tours ▶ UK & Ireland ▶ Cruise Supplement
May 23	<ul style="list-style-type: none"> ▶ Family Holidays (themed issue) ▶ Europe
May 30	<ul style="list-style-type: none"> ▶ Greece & Cyprus ▶ Caribbean
June 6	<ul style="list-style-type: none"> ▶ Mature Travel ▶ Scandinavia
June 13	<ul style="list-style-type: none"> ▶ Short Breaks ▶ Turkey
June 20	<ul style="list-style-type: none"> ▶ All-Inclusive Holidays ▶ Latin America
June 27	<ul style="list-style-type: none"> ▶ Cruise ▶ Africa
July 4	<ul style="list-style-type: none"> ▶ The US (themed issue) ▶ Active & Adventure Holidays
July 11	<ul style="list-style-type: none"> ▶ Accessible Travel (themed issue) ▶ Canada ▶ Guide to Homeworking Supplement
July 18	<ul style="list-style-type: none"> ▶ Sustainable Travel ▶ UK & Ireland

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August 1	<ul style="list-style-type: none"> ▶ Theme Parks & Attractions ▶ Croatia & the Balkans
August 15	<ul style="list-style-type: none"> ▶ Food & Drink Holidays ▶ Australasia
August 29	<ul style="list-style-type: none"> ▶ Winter Sun ▶ Europe
September 5	<ul style="list-style-type: none"> ▶ Millennial & Gen Z Travel ▶ Greece & Cyprus ▶ Globe Travel Awards 2025 Launch
September 12	<ul style="list-style-type: none"> ▶ Weddings & Honeymoons ▶ Indian Ocean ▶ Cruise Supplement
September 19	<ul style="list-style-type: none"> ▶ Solo Travel ▶ The US
September 26	<ul style="list-style-type: none"> ▶ Ski & Snow ▶ Caribbean
October 3	<ul style="list-style-type: none"> ▶ Cruise ▶ Asia
October 10	<ul style="list-style-type: none"> ▶ Winter Sun ▶ Latin America ▶ Touring & Adventure Supplement
October 17	<ul style="list-style-type: none"> ▶ Festive Breaks ▶ Canada
October 24	<ul style="list-style-type: none"> ▶ Family Holidays ▶ Europe
October 31	<ul style="list-style-type: none"> ▶ All-Inclusive Holidays ▶ Australasia
November 7	<ul style="list-style-type: none"> ▶ Aviation ▶ Africa

DATE	FEATURES & SUPPLEMENTS
November 14	<ul style="list-style-type: none"> ▶ Escorted Tours ▶ Caribbean ▶ Globe Travel Awards 2025 Voting
November 21	<ul style="list-style-type: none"> ▶ Sustainable Travel (themed issue) ▶ Indian Ocean
November 28	<ul style="list-style-type: none"> ▶ Short Breaks ▶ The US
December 5	<ul style="list-style-type: none"> ▶ Winter Sun ▶ Middle East & North Africa ▶ Cruise Supplement
December 12	<ul style="list-style-type: none"> ▶ Accessible Travel ▶ Asia

Please note that all listings are subject to change



TRAVELWEEKLY

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OTHER TRAVEL WEEKLY GROUP PUBLICATIONS

ASPIRE

The luxury travel club from Travel Weekly



2024 PUBLICATION DATES:

- January 25 • March 21 • May 23
- July 18 • September 19 • November 28

ASPIRE WISH LIST • November 28

Editorial contacts: Hollie-Rae Brader, *Editor*
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TRAVOLUTION

Essential information, commentary, market intelligence and analysis for anyone in or running an online travel business



2024 PUBLICATION DATES:

Innovation Report - October 2029

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JACOBS MEDIA GROUP EVENTS



Agent Achievement Awards

agentachievementawards.co.uk

Aspire Awards

aspireawards.co.uk

Aspire Leaders of Luxury

aspiretravelclub.co.uk

ATAS Conference

touringandadventure.com / atasconference.co.uk

Future of Travel Conference

travelweekly.co.uk

Globe Travel Awards

globetravelawards.co.uk

LATA Expo

lataexpo.travel

Travel Weekly People Summit

travelweekly.co.uk

Travel Weekly Sustainability Summit

travelweekly.co.uk

Travolution Awards

travolutionevents.co.uk

Travolution European Summit

travolutionsummit.com



TRAVEL WEEKLY

ADVERTISE IN TRAVEL WEEKLY'S FEATURES PAGES

Travel Weekly publishes more destination content than all other UK travel trade titles combined, and all of our features are available in print and online and promoted across social media. Here is a selection of opportunities we offer to boost your marketing message and reach our extensive travel agent readership.



DISPLAY ADVERTISING

Advertise against relevant editorial content in Travel Weekly's market-leading features to communicate your message to agents who are most likely to act on it.

FEATURES TAKEOVER

For maximum impact and value, a features takeover package gives you the ultimate brand exposure in a relevant Travel Weekly feature, at a more competitive rate than booking elements separately.

CUSTOM SUPPLEMENTS

Travel Weekly can create a bespoke selling guide about your destination or product for the UK trade. The supplement will be distributed to our unrivalled agent readership in print and hosted online as a digital magazine. Our experienced team of writers and designers will work closely with you to ensure the finished product achieves all of your objectives.

ADVERTORIALS AND INSERTS

If you would like to communicate marketing messages through custom-published content, Travel Weekly can work with you to create sponsored inserts or advertorials tailored to a trade audience.

The pages will be written and designed by our experienced team, then sent to you for amendments and approval. They will be hosted online on the Travel Weekly Hub and shared on social media. We also offer online-only advertorials on the Travel Weekly Hub produced by our expert team.



TRAVELWEEKLY

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